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FPG Cat / GB



Premium Cat Food  
**Frank's**  
**ProGold®**



Premium Cat Food  
Frank's  
Pro Gold®

**Frank's Pro Gold Premium satisfies even the most discerning of cats!**

Frank's Pro Gold premium pet foods offer complete nutrition for all phases of your cat's life: growing kittens, adult cats and cats with a tendency for weight-gain. Three different life-stages make it easy to choose the best food for your cat.

There are four convenient sizes available: the 400-g trial bag, the 1- and 3-kg resealable bags, and the economical 7.5-kg bag.

The food is easily digested because only high quality ingredients and generous amounts of real meat are used in its production. The high meat and fat content is a guarantee of good palatability.

When developing Frank's Pro Gold cat foods, premium quality was the most critical factor. This is why high-quality chicken and rice were chosen as the primary ingredients. The products don't contain any ingredients with poor nutritional value, such as meat by-products (beaks, feet, feathers). ▶

A combination of fats, fish oil and lecithin provides an optimised ratio (5:1) of Omega-3 and Omega-6 fatty acids to promote a healthy skin and coat. The low magnesium content helps prevent the formation of bladder stones.

The amino acid, taurine, which is essential for cats, has been added as it is vital for your cat's metabolism and enhances the functioning of the heart muscle, reproduction ability and has a strengthening effect on the retina in the eyes. Cats produce very little taurine, so it must be supplemented in their diet.

Frank's Pro Gold Premium cat food meets the nutritional recommendations of the AAFCO (The Association of American Feed Control Officials). The feeding tests indicate that Frank's Pro Gold Premium cat food products ensure balanced and complete nutrition for your cat, resulting in a healthy and active life from the time he is a kitten to his senior years.

Frank's Pro Gold products are made in a factory with ISO 9001 quality certification – the first of its kind in the world. Production is governed by the HACCP quality control system.

**Frank's Pro Gold and loving care  
– an unbeatable combination  
for the well being of your cat!**



BEST VALUE FOR YOUR MONEY

One of the most important phases in your cat's life is when he is a kitten. It sets the foundation for the rest of his life. Nutrition and lots of play are important for your kitten's development. His food must be produced from high grade, pure ingredients, and must be palatable and easily digested.

Frank's Pro Gold Kitten provides a complete, balanced diet for growing kittens, with no need for dietary supplements. Cats, and especially kittens, need plenty of high-quality animal proteins, so Frank's Pro Gold contains high-quality chicken meat and fat. Frank's Pro Gold Kitten food is also ideal for pregnant or nursing queens.

**The only thing your kitten needs besides Frank's Pro Gold Kitten is fresh water, lots of love and a safe home.**



Premium quality Frank's Pro Gold Adult is developed to meet the nutritional needs of adult cats with normal levels of activity and weight. It contains high-quality and very digestible chicken meat and rice.

The content of the food regulates bladder acidity and helps in the prevention of bladder stones. The amino acid, taurine, which is essential for cats, is included to ensure no supplements are necessary.

**The only thing your cat needs besides Frank's Pro Gold Adult is fresh water and lots of love.**



**Guaranteed analyses: Added:**

Protein	34,0 %	Vitamin A	22 000 IU/kg
Fat	22,0 %	Vitamin D3	2 000 IU/kg
Fiber	2,0 %	Vitamin E	120 IU/kg
Ash	6,8 %	Vitamin C	22 mg/kg
Moisture	8,0 %	Coppersulphate	2,8 mg/kg
Phosphorous	1,1 %	Taurine	1 100 mg/kg
Calcium	1,2 %	Cholinechloride	2 440 mg/kg

**Ingredients:**

Chicken meal, rice flour, chicken fat, fish meal, corn meal, corn gluten meal, dried beet pulp, dried eggs, brewer's yeast, fish oil, vitamins and minerals (including vitamin C), lecithin.

**Guaranteed analyses: Added:**

Protein	32,0 %	Vitamin A	22 000 IU/kg
Fat	18,0 %	Vitamin D3	2 000 IU/kg
Fiber	2,0 %	Vitamin E	120 IU/kg
Ash	6,5 %	Vitamin C	22 mg/kg
Moisture	8,0 %	Coppersulphate	2,8 mg/kg
Phosphorous	1,0 %	Taurine	1 100 mg/kg
Calcium	1,1 %	Cholinechloride	2 440 mg/kg

**Ingredients:**

Chicken meal, rice flour, corn meal, chicken fat, fish meal, wheat, corn gluten meal, dried beet pulp, dried eggs, brewer's yeast, fish oil, vitamins and minerals (including vitamin C), lecithin.

Premium quality Frank's Pro Gold Light was developed for the safe, weight-reduction needs of overweight cats and for weight control.

Older cats often have more sensitive digestive systems, so FPG Light is ideal as it is very digestible. The lighter formula is good for cats whose energy needs have decreased.

The only thing your cat needs besides Frank's Pro Gold Light is fresh water, lots of love, and exercise.



### Ingredients:

Rice flour, chicken meal, corn meal, fish meal, chicken fat, dried beet pulp, corn gluten meal, dried eggs, brewer's yeast, fish oil, vitamins and minerals (including vitamin C), lecithin.

Guaranteed analyses:		Added:	
Protein	29,0 %	Vitamin A	20 000 IU/kg
Fat	12,0 %	Vitamin D3	2 000 IU/kg
Fiber	2,5 %	Vitamin E	110 IU/kg
Ash	6,5 %	Vitamin C	20 mg/kg
Moisture	8,0 %	Coppersulphate	2,5 mg/kg
Phosphorous	0,9 %	Taurine	1 000 mg/kg
Calsium	1,0 %	Cholinechloride	2 440 mg/kg

Frank's Pro Gold line of products also includes high-quality, Italian, super-clumping cat litter.

The super clumping properties of Frank's Pro Gold fine-grain cat litter make it very economical to use. No need to change the entire amount of cat litter; the clumps are easy to separate out, so no litter is wasted. The strong clumping action also absorbs odours.

Bring home the economical, 15-kg plastic sack of litter today...

